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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

STRATEGIC COOPERATION FRAMEWORK AGREEMENT

The board (the "Board") of directors (the "Directors") of Neo Telemedia Limited (the "Company") announces that on 29 February 2016, 廣東蔚海移動發展有限公司 (Guangdong Bluesea Mobile Development Co., Ltd.*) ("Guangdong Bluesea"), the equity interest of which is controlled by the Company through structured contracts, and China Nuclear Industry Fifth Construction Co., Ltd. ("China Nuclear Industry") entered into a strategic cooperation framework agreement (the "Cooperation Agreement").

To the best knowledge, information and belief of the Directors and after making all reasonable enquiries, China Nuclear Industry and its ultimate beneficial owners are independent third parties.

China Nuclear Industry, a member of China Nuclear E&C Group Corporation, is a key state-owned enterprise directly under the central government and an investment institution and asset management entity approved by the State Council and authorised by the State. Its main functions are construction of nuclear engineering, national defense projects, nuclear power plants and other industrial or civil projects. In 2004, the State-owned Assets Supervision and Administration Commission of the State Council has approved the principal activities of China Nuclear E&C Group Corporation being "military engineering, nuclear power engineering, nuclear power utilization, nuclear engineering technology research and services".

Guangdong Bluesea is principally engaged in research and development of internet technology, and provision of online video, online picture, online game, online music and online payment services. The existing business of Guangdong Bluesea involves providing WiFi services, online picture services, and online advertising.

Through the strengths of Guangdong Bluesea in Internet data centre, cloud computing and big data, coupled with the technology and resource of China Nuclear Industry in nuclear construction, the parties shall cooperate for the joint development of a sizeable supervision cloud platform of nuclear power construction in domestic.

The Board is of the view that the Cooperation Agreement combines the technology of Guangdong Bluesea and China Nuclear Industry in big data, cloud computing and nuclear industry, and targets to cover the related upstream and downstream enterprises of nuclear construction all over the country, to drive the joint development of their business and will benefit the Company and its shareholders in the long run.

By order of the Board
Neo Telemedia Limited
CHEUNG Sing Tai
Chairman

Hong Kong, 29 February 2016

*for identification purpose only

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.